



CLA Feedback questions

- Send comments to: questions@climateleadershipawards.org by **7/31/2022**

- 1 – To what extent do the CLA award help drive leadership in reducing emissions? How are these awards distinct as compared to other award programs in the marketplace?
- 2 - Which of your internal and external stakeholders value whether your organization achieves a CLA?
- 3 - Tell us if you have leveraged award(s) within your organization. Specifically, how do the awards help to support and/or increase your organization's action on climate?
- 4 - Provide feedback on the current award categories and structure. What did you like about it and what did you not like about it. How can we make them the most impactful to drive change in the marketplace?
- 5 – How can the CLAs best to continue to highlighting leadership in addressing climate change by reducing carbon pollution? Are awards needed to highlight leadership in addressing climate change, given that many new business leadership initiatives or coalitions have emerged in recent years? How should the CLAs complement these business leadership initiatives or coalitions?
- 6 - How can the CLAs incentivize exemplary corporate, organizational, and individual climate leadership? Are awards needed to incentivize exemplary corporate, organizational, and individual climate leadership?
- 7 – Are there other awards programs or initiatives highlighting leaders in the management and reduction of GHG emissions—both in internal operations and throughout the supply chain?
- 8 – Provide feedback on the proposed award categories and structure. What do you like about it? What do you not like about it?
- 9 – Fewer award categories and the removal of certificate awards will mean fewer awards distributed annually. What are your thoughts on this?
- 10 - Do you support the integration of supply chain leadership criteria, resilience and mitigation efforts into Organizational and Individual Leadership in lieu of a separate award categories?

- 11 – Provide feedback on the basic eligibility requirements of all categories. Is it too lenient? Is it too broad?
- 12 - Are there other requirements we should include?
- 13 - Is the reporting time frame appropriate for the award cycle?
- 14 – Provide feedback on the objective of the Organizational Leadership award category.
- 15 - Provide feedback on the proposed eligibility requirements of the Organizational Leadership award category.
- 16 - Provide feedback on the proposed evaluation criteria of the Organizational Leadership award category.
- 17 - As we expand the evaluation criteria to include equity, underserved communities, and climate justice, what sort of verification would be needed to validate claims?
- 18 – Provide feedback on the objective of the Individual Leadership award category.
- 19 - Provide us feedback on the proposed eligibility requirements of the Individual Leadership award category.
- 20 - Provide feedback on the proposed evaluation criteria of the Individual Leadership award category. How would we measure qualitative metrics?
- 21 – Provide feedback on the objective of the Innovative Partnership award category.
- 22 - Provide feedback on the proposed eligibility requirements of the Innovative Partnership award category.
- 23 - Provide feedback on the proposed evaluation criteria of the Innovative Partnership award category.
- 24 – Provide feedback on the proposed timeline for implementing the changes to the Climate Leadership Award categories, requirements, and evaluation criteria.
- 25 - Provide feedback on an additional item related to the Climate Leadership Awards. Other items to consider providing feedback on – timing, additional recognition opportunities, needed tools and resources?
- 26 - Ultimately, how can these awards be updated to serve in 2023 and beyond and inform corporate climate leadership?